



**BE A HERO!**

**TO OUR PLANET**

Sustainable packaging solutions from



**Alliance  
Plastics**

WE DELIVER INNOVATION



# WHAT DOES SUSTAINABILITY MEAN IN SECONDARY PACKAGING?



Many if not all sustainability initiatives mention **NET ZERO** by a certain date or reduction of plastic in their packaging.

Unfortunately there is **no way around the using plastics** in secondary packaging and the movement of material.

When it comes to plastic you **typically lose performance and add cost to your operations.**

**Paper becomes the darling** of packaging because it is seen as more renewable and easier to recycle.

# ALLIANCE PLASTICS SUSTAINABILITY MISSION



Our products are packed with **sustainable solutions** that can reduce waste, CO2 emission, without sacrificing profitability.



Our **commitment to performance and reduction of total waste** is our driving force behind our products.

**JOIN US ON THE JOURNEY TO BE A HERO FOR OUR PLANET!**



**IS THE BEST  
OPTION  
AVAILABLE**

# **EDGE GUARD DX**

**CORNERBOARD**



Reduce the amount of paper used without sacrificing quality



Reduction in water pollution



Reduction in cost to use

**EDGE GUARD DX CREATES A  
SUSTAINABLE OPTION THAT ADDS  
TO PROFITABILITY AND  
PERFORMANCE.**







# EDGE GUARD DX

## CORNERBOARD

# SUSTAINABILITY MEETS PROFITABILITY



**Manufacturers** use: 6 gallons of water = 1 pound of paper

**Average skid** of corner board (2x2x.225x48"): 1,710 lbs of paper = 10,160 gal of water

**EdgeGuard DX** uses: 1,503 lbs of paper = 9,018 gal of water

**SAVING**  
1,142  
gal  
of water

**ALL THE BOARDS IN OUR EDGE GUARD FAMILY ARE MADE FOR 100% RECYCLED PAPER**



# SUSTAINABILITY MEETS PROFITABILITY



According to the Sierra Club it takes roughly  
8 trees to produce 1 ton of paper.



Standard board will consume 7 trees



EdgeGuard DX will consume 6 trees



**EVERY PALLET OF DX SAVES 12% PAPER AND 1 TREE!**





## CHANGING THE GAME IN SUSTAINABLE LOAD

### CONTAINMENT

Sustainability can mean many things to different people. Whatever the targets are, we have the tools to meet them.

Utilize degradable plastics

PCR and PIR resin blends

Reduce your plastic consumption

Reduce your CO2 footprint

Reduce transportation damage



**UP TO 30% PIR CONTENT**  
**CO2 REDUCTION**  
**WASTE REDUCTION**

Steelflex Green is designed to help you achieve your sustainability goals while promoting load safety.

#### Features & Benefits

- up 30% Post Industrial Recycled Content
- Lower CO2 footprint than PCR films
- Landfill reduction
- Clear Optics
- Available in Hand and Machine film
- Steelflex 80ga and Xtreme 63ga





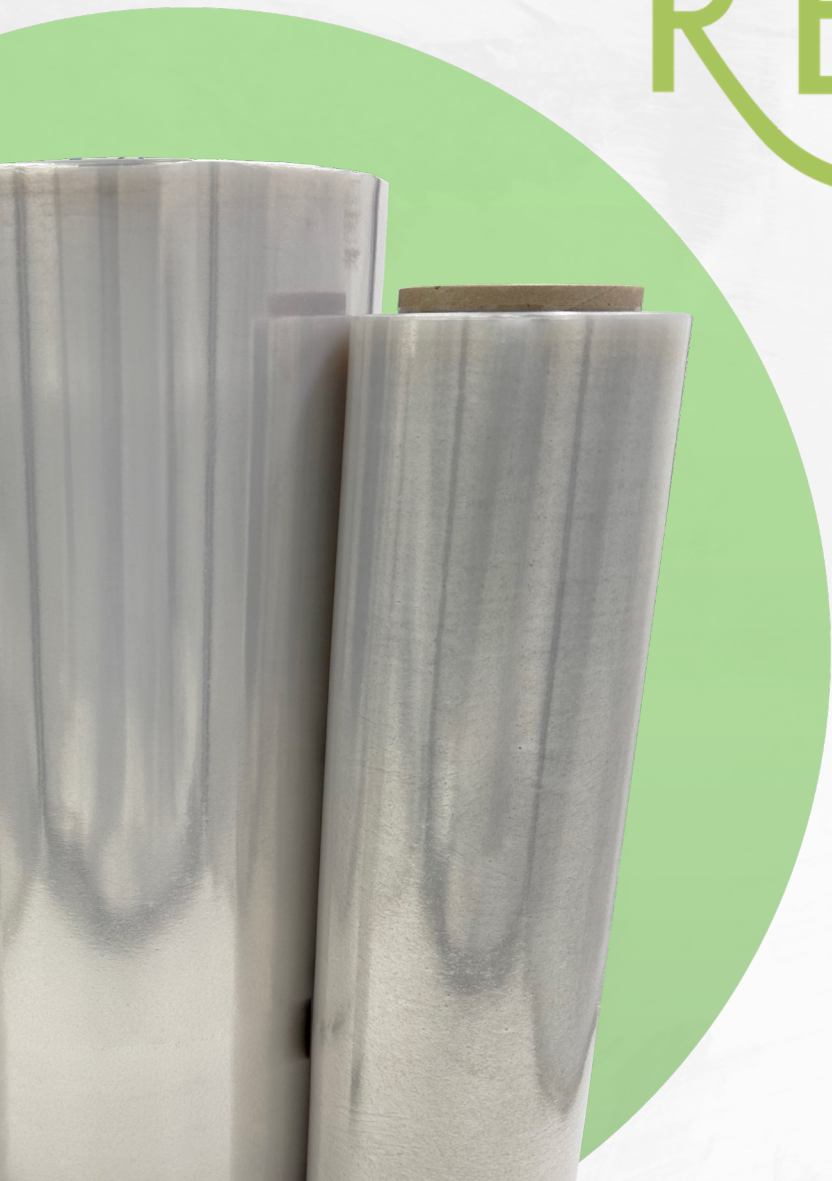


# 25% TO 30% PCR CONTENT WASTE REDUCTION

Have confidence your pallets are wrapped securely and closing the loop in plastic waste.

## Features & Benefits

- 25 & 30% Post Consumer Recycled resin blend
- Constructed to perform to reduce total use of wrapping material
- Available in Hand and Machine films
- Steelflex 80ga and Xtreme 63ga





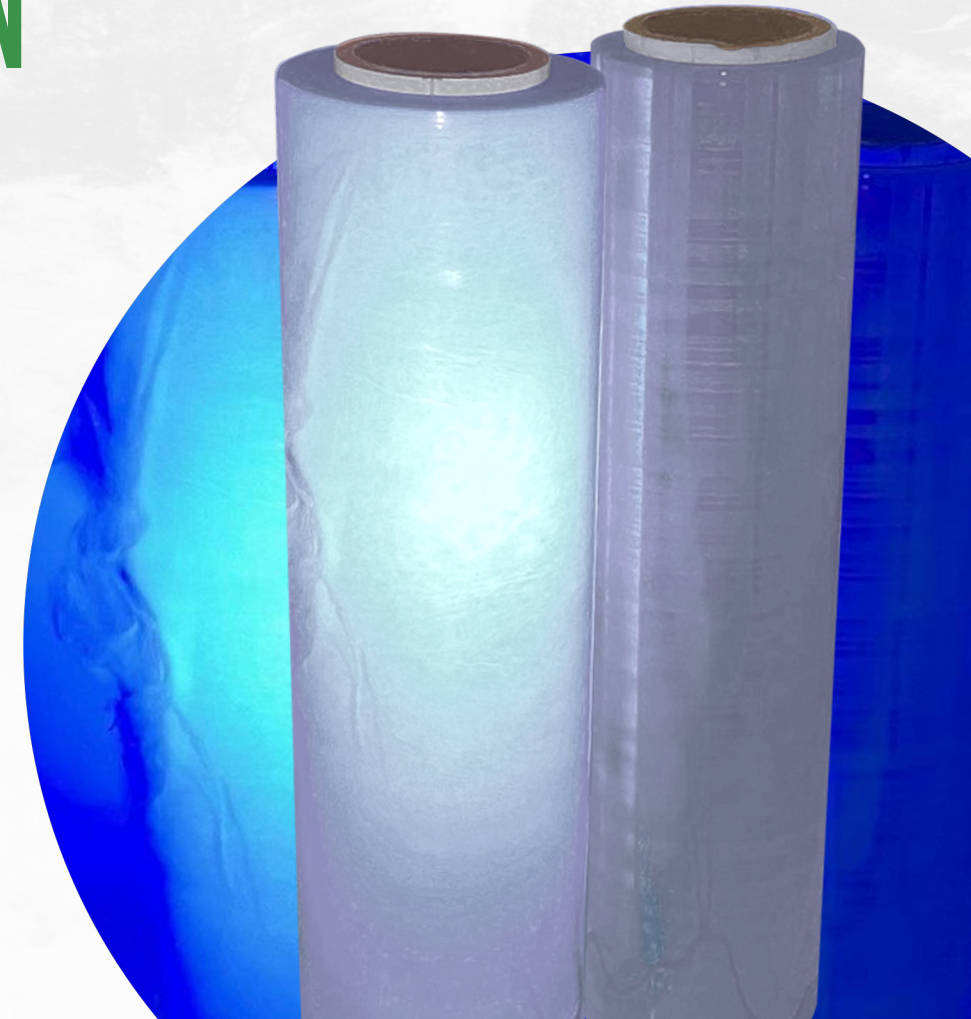
Bio Friendly Stretch Film

**DEGRADABLE  
CO2 REDUCTION  
WASTE  
REDUCTION**

Utilizing and OXO degradable additive  
**SteelFlex Bio Glow** will degrade in **2.5 years**.

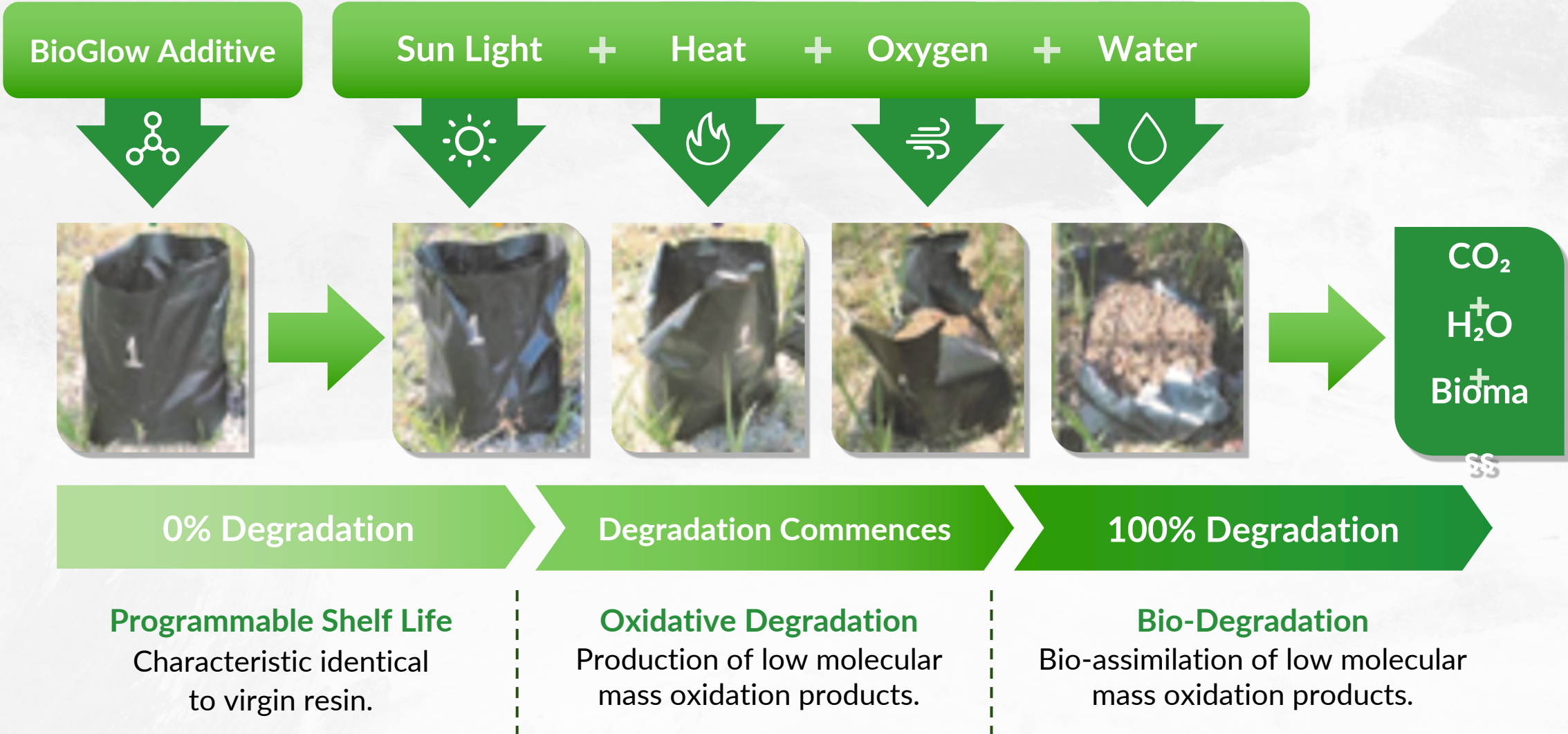
#### Features & Benefits

- Make your plastic waste disappear
- Degrades to a Bio Mass
- Performs like normal Steelflex and Steelflex Xtreme
- 3rd party tested
- Available in Hand and Machine Films
- Steelflex 80ga and Xtreme 63ga





# BIODEGRADABLE PLASTIC LIFE CYCLE



# PERFORMANCE FILMS

WASTE REDUCTION  
CO2 REDUCTION  
PROFIT ENHANCEMENT



**STEELFLEX**  
*XTREME*



**Versatility  
and Earth  
Friendly**



**STEELFLEX**  
*NANO*



**Unmatched  
Performance**





# WHAT ARE YOUR **SUSTAINABILITY** TARGETS?



Choosing the right film to achieve sustainability targets is multiple choice answer.  
What the targets are is important to understand.



**IS IT NET ZERO  
CARBON  
FOOTPRINT?**



**IS THE GOAL  
REDUCTION OF  
PLASTIC WASTE TO  
THE ENVIRONMENT?**



**WHAT IS  
THE COST?**

# WHAT DOES IT ALL MEAN AND WHAT IS YOUR **BEST OPTION?**



CO<sub>2</sub> Footprint is fluid based on the product and the equipment used.



Total plastic used also is fluid based on the equipment and the film used?







# THE CHOICE IS YOURS ON WHAT CAN HELP YOU REACH YOUR GOAL!

## PCR

- Significant Upcharge
- High CO2 Footprint

## PIR

- No upcharge
- Slightly higher CO2 footprint

## VIRGIN RESIN

- Lowest total poly use
- Lowest CO2 footprint
- Lowest cost

# WHICH ARE THE MOST **SUSTAINABLE** STRETCH FILMS?



Pat Lancaster the founder of **Lantech** comprised a study of wrapping pallets with various papers, PCR Stretch Film, and Films with only virgin poly.

According the study the most sustainable means of wrapping pallets is with **Ultra High-Performance films** such as Steelflex Nano and Steelflex Xtreme. These present lowest:



**CARBON FOOTPRINT**



**WEIGHT OF POLY  
USED**



**COST**





# REAL WORLD SUSTAINABILITY

To decrease the total environmental impact of the use of Ultra-High Performance machine stretch film to secure pallets we can do it by utilizing any of the **performance films** and **increasing the clients equipment to pre stretch 275-300%** with lowest gauge possible.

**DECREASE TOTAL  
POLY USE**

**DECREASE TOTAL  
CARBON FOOTPRINT**

**DECREASE COST OF  
WRAPPING OPERATIONS**